

## Advertising Specs

- \*Min of 300 dpi for photos
  - \* Printed CYMK
  - \* Glossy paper
  - \*TERMS: 1/2 down with agreement, balance due with ad proof
  - \* Graphics design available at an additional, very reasonable rate
- Accepting: checks, money orders, Visa/MasterCard or Paypal



## Friesian Blood and Baroque Horse Magazine

*The magazine dedicated to the Baroque Horse*

fbh@mlcmm.net 218-678-2477  
www.friesianbloodhorse.com

### Premium placement:

Inside front cover...\$625.00  
Inside back cover...\$600.00  
Back cover.....\$650.00

Full page  
7.5" x 10.0"  
or  
8.5" x 11.0"  
1/4 inch bleed

color \$460.00  
blk/wht \$350.00

color \$270.00  
blk/wht \$170.00

1/2 page  
7.5" x 5.0"  
or  
5.0" x 7.5"

color \$140.00  
blk/wht \$110.00

1/4 page  
3.625" W  
x 5.0" H

1/3rd page  
7.5" W x 3.33" H

1/3rd page  
3.33" W  
x 7.5" H

color \$180.00  
blk/wht \$135.00

color or blk/wht \$50.00

business card  
3.5 "w x 2.0H

Colored Classified

2.45"w (color only) x 4.65" h \$100.00